



# Genevieve Halpenny

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*Associate*

*Syracuse*

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## Education

- University of California, Hastings College of the Law, JD; *Hastings International and Comparative Law Review*
- University of California, Irvine School of Law, Visiting Student
- University of California, Santa Cruz, PhD
- University of California at Berkeley, BS

## Practices & Industries

- Intellectual Property Litigation
- Patents & Prosecution
- Trademarks, Copyrights & Licensing

## Admitted to Practice

- California
- Delaware
- New York
- US Patent and Trademark Office

## Court Admissions

- US Court of Appeals for the Federal Circuit
- US District Court for the Central District of California
- US District Court for the Northern District of California
- US District Court for the District of Colorado
- US District Court for the District of Delaware

## Biography

Genevieve uses her PhD in chemistry to advocate for clients who are seeking or leveraging patents for pharmaceutical and agricultural formulations, chemical compounds, synthetic and electrochemical processes, materials with applications in a variety of engineering and scientific disciplines, and microfluidic devices—all of which she has handled. Genevieve provides actionable business and legal advice based on patentability, freedom to operate, and infringement analyses.

Genevieve has worked with clients to protect their patent, trademark, and trade secret rights in matters before federal courts, state courts, and the US Patent Trial and Appeal Board. Genevieve has also helped clients protect and monetize their technologies in licensing agreements and contracts. She is experienced in conducting trademark availability searches and registering trademarks with the USPTO.

## Selected Memberships & Affiliations

- Barclay Damon's Women's Forum
- Intellectual Property and Innovation American Inn of Court, Program Chair

## Representative Experience

- Drafted a motion to amend, which was the sixth to be granted in *inter partes* review.
- Defended and favorably settled a trademark opposition before the Trademark Trial and Appeal Board.
- Obtained a default judgment, including an award of attorneys' fees, in a federal trademark infringement case.

- Successfully prosecuted patents in a wide variety of chemical and mechanical fields.
- Successfully registered trademarks and service marks.

## Prior Experience

- Newman and Lickstein, Associate
- McCarter & English, LLP, Associate
- Fish IP Law, Associate
- University of California, Hastings College of the Law, Research Assistant
- University of California at Santa Cruz, Department of Chemistry and Biochemistry, Graduate Student Researcher, Teaching Assistant

## Selected Honors

- Volunteer Lawyers Project of CNY, Pro Bono Champion, Small Business Program, 2023
- Barclay Damon LLP, Pro Bono Award, 2023
- New York State Bar Association, Empire State Counsel® Honoree, 2023

## Selected Speaking Engagements

- American Intellectual Property Law Association Mid-Winter Institute, "The Three C's of Attorney Ethics: Candor, Confidentiality and Conflicts of Interest" CLE, Moderator
- "Pay for Delay Settlements in Pharmaceutical Cases," American Chemical Society Western Regional Meeting
- "*United States v. Arthrex Inc.* and the Constitutionality of the Structure of the PTAB," Intellectual Property and Innovation American Inn of Court

## Selected Media

- Law360, "How Executives' Deposition Standards Can Differ"
- *World Trademark Review*, "Research Finds That Most Major Twitch Streamers Have Not Obtained Registered Trademark Protection for Their Brands"
- *Chemistry & Biodiversity*, "Nitric Oxide (NO)-Induced Death of Gram-Negative Bacteria From a Light-Controlled NO-Releasing Platform," Co-Author

## Selected Alerts & Blog Posts

- API Software Licensing After *Google v. Oracle*

- Brace for Changes to Patent Assignor Estoppel—Impact on Contractual Provisions